



NECBB Introduces NDPL

In our quest to expand affordable opportunities for families to collect and preserve their children(s) cells for new and potential medical therapies, New England Cord Blood Bank, Inc. (NECBB) is pleased to introduce National Dental Pulp Laboratory, Inc. (NDPL).

NDPL provides a unique opportunity to collect and preserve Mesenchymal stem cells (MSC's) for parents who did not have the opportunity to store their children's cord tissue at birth.

MSCs are valuable, but a very different type of stem cell from those obtained in cord blood. Cord blood is abundant in Hematopoietic Stem Cells (HSC's) which can reconstitute an immune system, and have the ability to treat, repair, and/or replace damaged cells in the body. Unlike the stem cells found in cord blood, MSC's can differentiate into a variety of cell types including tissue, bone, cartilage, muscle, and nerves.

MSC's found in all healthy teeth including primary teeth, and developing third molars (wisdom teeth) are a rich source of special "building block" cells. These cells are at the center of a wide range of regenerative medicine research and trials addressing conditions such as Alzheimer's disease, Type 1 diabetes, Parkinson's disease, spinal cord injuries, corneal damage, tooth repair, brain injuries and a host of other hereditary and acquired medical conditions.

Both types of stem cells (HSC's and MSC's) have the potential for great therapeutic value but each target very distinctive illnesses and disorders.

So, about that tooth that is going to be extracted ...don't throw it out. Your dental provider can easily perform the collection. By choosing to bank your dental stem cells with NDPL, you will preserve your family's opportunity to access the most cutting-edge medical and dental advancements that our future has to offer.

If you would like more information about stem cell collection or if you are a dental practitioner interested in this valuable service to your patients through our Dentist Provider Program, Please contact National Dental Pulp Laboratory, Inc. at 774-843-2984/ www.ndpl.net/info@ndpl.net.



Get \$100

**Don't miss out on the
NECBB Referral Program!**

We are making a special offer to our clients who understand the value of cord blood banking. As you know, many parents miss the opportunity to store cord blood. You can make sure that your friends and loved ones are made aware of the exceptional and affordable opportunity to store their child's cord blood with New England Cord Blood Bank, Inc. (NECBB) by taking a few moments of your time to fill out and submit the referral form on our website. Friends and loved ones will then receive, via email, valuable information about the benefits and costs of working with NECBB to preserve their child's cord blood and tissue.

You will receive a \$100 Visa Gift Card from NECBB when your referral completes the storage and processing of their baby's cord blood with us. That's it!

For more information about our Refer-a-Friend program and a complete description of requirements and restrictions on this offer, please visit our website at <http://cordbloodbank.com/refer-a-friend/>.